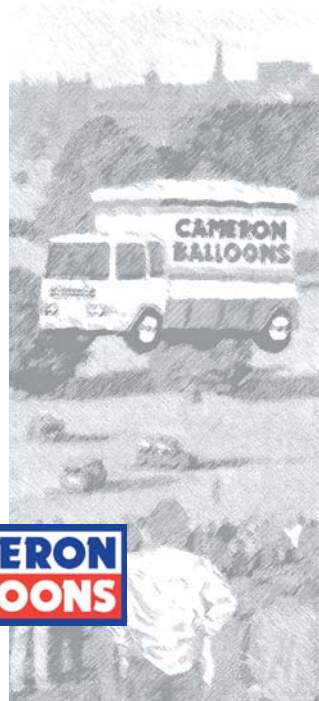


SPECIAL SHAPE BALLOONS



h o w d i d t h



In 1783 man gained his first genuine experience of flight.

The craft used was a hot-air balloon.

One hundred and ninety three years later, in 1976, another historic balloon ascent took place. This was the first flight of a special shape hot-air balloon, and it heralded the start of a new era in aerial advertising.

That balloon was produced by Cameron Balloons Ltd., and today Cameron - the largest of the manufacturers together with Thunder & Colt - builds more special shapes than the combined total of all other balloon constructors in the world. Purchasers are both private and corporate.

Designs have become increasingly complex as customers realised that their scope is limited only by their imagination. Computer software written within the company by qualified aeronautical engi-



e y b u i l d t h a t ?



CAMERON BALLOONS

neers allows Cameron and Thunder & Colt to meet the most unusual requirements, while the use of fabrics with special coatings, the employment of advanced artwork techniques, and close liaison with clients, ensures the faithful reproduction in fabric of the original concept. Hot-air balloons always attract attention. The public love the size and grace of these colourful craft, but what do you do when you want a balloon that will stand out from the outstanding?

Choose a **Special Shape**. Whenever a Cameron or Thunder & Colt special shape balloon makes a dramatic appearance the most frequently asked question is: **How did they build that?**

The answer is an interface of human and computer aided design skills that incorporates the unrivalled experience of our engineers and the unique and exclusive abilities of the company's CAD software to drive the latest automated fabric plotting and cutting machines.

That design expertise is also employed in the construction of the powerful burner and the traditional wicker basket that hangs below the balloon. If you would like more information about our burners and baskets please ask for the appropriate leaflets.



More Specials A small selection from the 400 + special shapes we have produced



Why not enquire from our Sales Department or local dealer about producing your product or idea as an eye catching special shape balloon.



World balloon ©BBC

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